



BUSINESS LANGUAGE TRAINING



Go! Blended

➔ Combine face-to-face or virtual lessons with our state of the art, award winning, cloud-based language learning platform

www.mhc-training.com

Flipped Classroom



1. Prepare
Trainer assigns activities



90 minutes



2. Connect
Live session with trainer



30, 60, 90 or 120 minutes



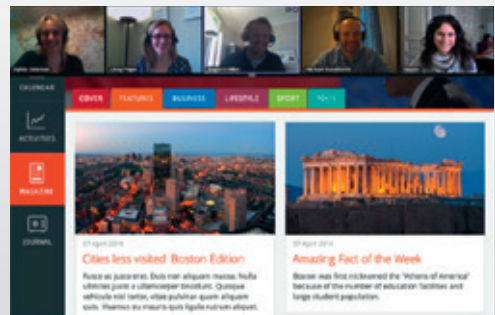
3. Consolidate
complete follow-up tasks



30 minutes

Virtual or Face-to-Face Communication

- » 1 to 8 participants per virtual or face-to-face group
- » Interactive digital "whiteboard" with audio and video tools
- » Sophisticated VoIP HD video conferencing applications
- » Certified native trainers who guide, support and motivate
- » Personalised content and individual CEFRL learning path
- » Individual session-by-session feedback reports summaries
- » The best native-speaking trainers from around the world



Blended Learning Building Blocks



Digital Content

+



Face-to-Face

+



Virtual

+



Tutoring

Key Features

- » Structured linear CEFR courses in six core languages
- » English, German, Spanish, French, Italian, Portuguese and more
- » 16,000+ interactive business-focused activities and materials
- » Dynamic weekly e-news magazine with social learning tools
- » Guaranteed quality via sophisticated monitoring system
- » Units include speaking, listening, reading and writing



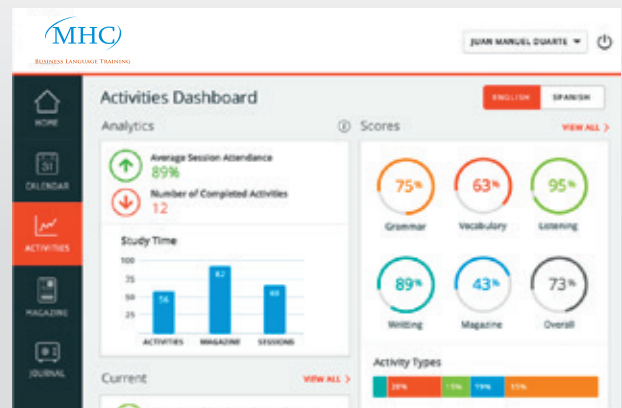
Technology

- » Award-winning, cloud-based, true-blended learning platform
- » Smart-device enabled, 17 languages and translation tool
- » Automatic calendar integration (Microsoft, Google, Apple etc.)
- » Elegant and simple user experience with touch-optimised response
- » Compatible with all major browsers (Safari, Explorer, Chrome etc.)
- » Connect: WebEx, GoTo, Meeting, WebChat, Skype, Viber, Telephone



Benefits for Students

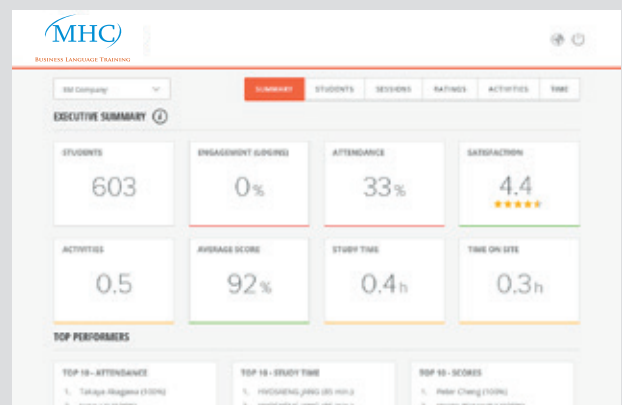
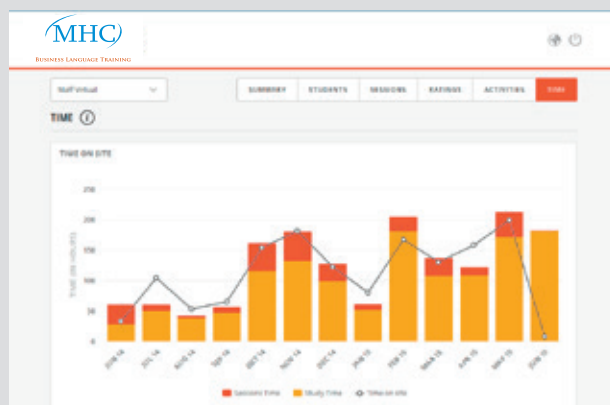
- » Constantly evolving stimulating content
- » Learners able to progress at own pace
- » Course customised and needs-driven
- » Relevant, specific and flexible materials
- » Innovative and varied holistic lessons
- » Learning tools: flashcards, lesson reports
- » Dashboard analytics and progress data
- » Email task reminders and auto-calendar sync.
- » Fun vocabulary and grammar learning games
- » Archived lessons and lesson summaries



| # | TYPE | ENTRY | COMMENT |
|---|---------------|-------------------------------|---|
| 1 | Pronunciation | Citizenship | cit-zen-ship |
| 2 | New Word | Rule awakening | Woken up by loud noise |
| 3 | New Word | We only achieved to do | We only did |
| 4 | New Word | Let it rip | Don't hold back |
| 5 | Mistake | We can leave the kids | We can leave the kids |
| 6 | Other | Grammar Article | http://en.wikipedia.org/wiki/Ar... |
| 7 | Mistake | We are 25 | There were 25 of us |
| 8 | Mistake | It starts to getting dark | It starts to get dark |

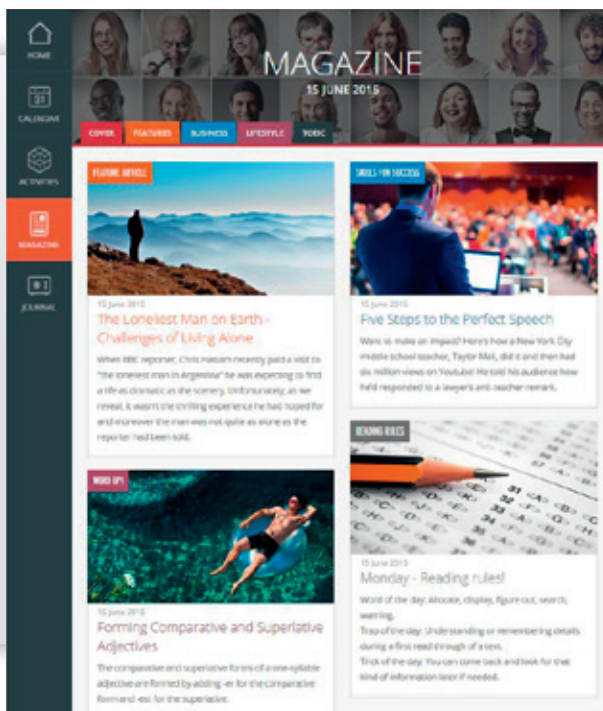
Benefits for Companies

- » Sophisticated quality control system
- » Monitor student satisfaction and progress
- » Export data to measure objectives and targets
- » Visual analytics to view and assess data
- » Optimised ROI – reduce admin and costs
- » Simple logistics: real-time, paperless reporting
- » Useful filter system to search data
- » Executive summary platform for HR and key users
- » Identify top performers and top attendees
- » Simply generate desired graphs, charts and tables



Weekly Magazine: Mag / Le Mag

- » New magazine delivered every Monday
- » Numerous audio and video features
- » Adapted to language level (A2 – C1)
- » Glossaries, exercises and activities
- » Personalised articles you choose
- » Available in English and French
- » More languages coming shortly!
- » Access past editions in the archive
- » Numerous sections included
- » News, Sport, Entertainment etc..
- » Enterprise model customisation available
- » Intuitive, user-friendly design



Mark Heather
Owner / Managing Director

Why choose "Go! Blended"?

“MHC is proud to offer you the chance to use the world's most advanced blended-learning platform as experienced by 50,000+ satisfied students, 500+ global trainers and 300+ corporate clients in 130+ countries worldwide. Simply, there is no better or more motivating way to learn a new language!”

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